

Conference Video Interviews

Promote your expertise in an engaging video Q&A in our on-site studio!

Participate in this exclusive opportunity for SAPinsider conference exhibitors and sponsors. Let our seasoned editor interview your expert in the SAPinsider Studio. We'll draft the questions to help you share valuable insights in your area of expertise and articulate the value of your offerings. We'll package the video for your use in ongoing marketing campaigns, and we'll promote it to our audience.



	Conference Video Session	Enhanced Video Session	Own the Studio Sponsorship
Receive a fully produced, edited, and packaged video asset	✓	✓	✓
Inclusion within the Videos section of SAPinsider Online	✓	✓	✓
Promotion through shared video email		✓	✓
Promotion through SAPinsider email newsletter		✓	✓
Heavily promoted through social media for 2 months			✓
Your logo will appear before the start of your videos and every non-sponsored session recorded at the event			✓
Your company name on signage surrounding the studio			✓
Minimum of 3 hours of recording time (and at least 3 video interviews) with your subject matter experts and leaders			✓
Lead-gen: Host a customer panel – we will promote the video and provide you with the full contact details of customers who watch it			✓

Sponsorship availability is limited so don't delay.

Call your SAPinsider Account Representative for pricing details today.

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